



SUPPORTING
JEFF SESSIONS FOR
ATTORNEY GENERAL

A TOOLKIT FOR ACTIVISTS

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How to Use This Toolkit

On November 18, 2016 – ten days after his stunning win on Election Day – President-elect Donald Trump announced his intention to nominate Alabama Senator Jeff Sessions to be the next Attorney General of the United States.

Sen. Sessions has served in the Senate for nearly twenty years (since January of 1997), and has a strong conservative record. Over the past several years, Sen. Sessions has worked closely with Tea Party Patriots on our most pressing issues, including efforts to stop the Senate’s 2013 amnesty bill, fighting ObamaCare, and upholding the rule of law.

The professional left is preparing to try to block Sen. Sessions’ nomination. While the left, ultimately, will fail because Republicans control a majority of the Senate, it is important for conservatives to counter the left’s narrative and tactics. President-elect Donald Trump won the election on November 8th and the American people want the incoming president to be allowed to nominate the people of his choosing to fill his cabinet positions.

This toolkit is designed for activists around the country to help play a role in Sen. Sessions’ confirmation process, and to let the Senate know that Americans support President-elect Donald Trump, and we want Sen. Sessions to be confirmed promptly by the Senate. Included in this toolkit, you will find sample social media, a sample letter to the editor, a sample letter to send to your Senators, and an overview of how to host your own sign-waving event.

We look forward to seeing how you employ the various components of this toolkit!

In liberty,

The Tea Party Patriots Support Team

Options for Engagement

- Write 1 Facebook post to share with your friends about the need to confirm Sen. Sessions. (Total time: 10 minutes)
- Tweet about Sen. Sessions' positive record. (Total time: 10 minutes)
- Write and publish a letter to the editor. (Total time: 1 hour)
- Write an email or letter to your U.S. Senator urging him or her to confirm Sen. Sessions. (Total time: 30 minutes)
- Organize a street rally or sign-waving event. (Total time: 3 hours)
- Sign our petition and be sure to "check the box" so we can send your name to Congress. (Total time: 5 minutes). Our petition can be found here: <https://senatorsessions.act.teapartypatriots.org/>
- Share our petition on social media. (Total time: 5 minutes) Our petition can be found here: <https://senatorsessions.act.teapartypatriots.org/>

Talking Points on Sen. Jeff Sessions & the Confirmation Process

Sen. Sessions is a strong defender of the Rule of Law and the Constitution.

- As United States Senator representing Alabama and, prior to that, as the U.S. Attorney for the Southern District of Alabama, Sen. Sessions has exhibited a staunch commitment to the United States Constitution and to the enforcement of the laws.
- Sen. Sessions worked tirelessly in 2013 to expose the lawlessness of the Senate amnesty bill. We at Tea Party Patriots worked directly with him and his staff to organize press conferences and other events to ensure that the rule of law would be enforced.
- **The Department of Justice will benefit from Sen. Sessions and his faithfulness to the Constitution.**

Sen. Sessions has the right temperament to head up the Justice Department. Sen. Orrin Hatch wrote an op-ed in support of Jeff Sessions, describing a letter he received from 10 former attorneys general and deputy attorneys general, which says that Sen. Sessions is “a person of honesty and integrity” and is “superbly qualified by temperament, intellect, and experience to serve as this nation’s chief law enforcement officer.”

- In that same op-ed, Sen. Hatch wrote: “Another letter from a bipartisan group of former DEA administrators praises Mr. Sessions’ commitment to ‘the just and fair enforcement of the laws that Congress has written’ and concludes that ‘he is a protector of civil rights and defender of crime victims.’”
- The Justice Department is in dire need of a leader who will prioritize the rule of law.

There is a long tradition of approving the President’s cabinet nominees.

- There is no record of any sitting Senator being denied confirmation for a cabinet position.
- On President Obama’s first day in office, the Senate confirmed seven of his cabinet nominees.
- By the end of President Obama’s first week in office, more than a dozen of his high-level, senior positions were confirmed by the Senate.

Sample Social Media

For Senators supporting Jeff Sessions:

Thank you @<<INSERT YOUR SENATOR'S TWITTER HANDLE HERE>> for supporting @SenatorSessions!

The American people support confirming #Sessions! @TPPatriots

It's time for the Senate to confirm #Sessions. @TPPatriots

[.@SenatorSessions](#) is the ideal candidate for @DOJ! Thank you for supporting him, @<<INSERT YOUR SENATOR'S TWITTER HANDLE HERE>>

For Senators opposing or wavering in their support for Jeff Sessions:

[.@SenatorSessions](#) deserves a fair and speedy confirmation process like @BarackObama's nominees received. @<<INSERT YOUR SENATOR'S TWITTER HANDLE HERE>>

The American people elected Trump. We want his nominees confirmed! #Sessions @<<INSERT YOUR SENATOR'S TWITTER HANDLE HERE>>

How to Write a Letter to the Editor



What is a Letter to the Editor?

A letter to the editor is a letter written to the Editor of a newspaper. The letter is an opportunity for you to express your opinion about a recent article published in the paper or an issue in the news.

Writing letters to the editor is an important engagement tool for activists. They allow activists to do the following:

- 1) Reach a broader audience than you normally would have;
- 2) Hold your local journalists accountable;
- 3) Present alternative views on political issues.

Letters to the editor are usually found in the first section of the newspaper or on the editorial page.

Guidelines for Getting a Letter to the editor Published

Most newspapers publish guidelines with their specific requirements for getting a letter published, but here are some general rules that will help you get your letter to the editor published.

- * Include your name and address and a telephone number where you can be reached.
- * Be respectful and courteous, even when disagreeing with the Editorial Board about a specific issue.
- * Be specific. If you are opposed to Obamacare, mention the specific reasons why. Provide examples.
- * Cite your sources. If you include any quoted material, be sure to correctly cite your source or attribute the quote.
- * Use proper grammar. Spellcheck your letter and be sure to use proper grammar. Refer to *The Elements of Style* for a great overview of effective writing.
- * Be concise. Letters to the editor are much more likely to be published if they are 300 words or less. Make your point as clearly and concisely as possible.

Sample Letter to the Editor

Dear Editor,

Ever since President-elect Donald J. Trump announced his intention to nominate Alabama Senator Jeff Sessions to be the next Attorney General, the left has been spinning in anger, determined to derail, delay, and disrupt the confirmation process. The reason for this reaction is quite simple: Democrats are still smarting from the wound of their unexpected defeat on Election Day and they are determined to undermine President-elect Donald Trump.

President-elect Trump won on November 8th, in part, because the American public wants Donald Trump – not Hillary Clinton or the Democrat party – to make key nominations, from the Supreme Court to the cabinet positions to the lower federal courts. The Democrats are hoping to silence and undermine the election results with partisan games and useless stalling. Americans, however, see through these games.

Sen. Sessions has a sterling record in the United States Senate. He has been a staunch upholder of the rule of law and an ardent defender of the Constitution. He is precisely the type of person who should head up the Justice Department, and President-elect Trump should be commended for this exceptional nomination.

I urge readers of this paper to call [INSERT THE NAMES OF YOUR TWO UNITED STATES SENATORS] and urge them to vote to confirm Sen. Sessions as Attorney General.

Sincerely,

Your Name

Your City

Sample Letter to Senator

The Honorable <<Senator's First Name>> <<Senator's Last Name>>
United States Senate
<<Senator's Office Building Number>>
Washington, DC 20002

DATE

Dear Senator <<LAST NAME>>,

As your constituent, I am writing today to urge you to support Sen. Jeff Sessions during his upcoming confirmation process.

Sen. Sessions has served in the Senate for nearly twenty years, and for a number of those years, as your colleague. You have had a chance to see first-hand, as you have worked alongside Sen. Sessions, his faithfulness to the Constitution, and his commitment to the rule of law on display in everything he undertakes.

As we approach this confirmation process, it is helpful to review recent history. On President Obama's first day in office, the Senate confirmed seven of his cabinet nominees. In 2009, Republicans and Democrats worked together to help ensure the swift and fair confirmation of President Obama's nominees. It is only fair and right that President-elect Donald Trump be extended the same courtesy that President Obama received as he assembled his cabinet.

I hope that you will support Sen. Sessions throughout his confirmation process. I look forward to hearing from you, and I will follow up with your staff next week for a more in-depth conversation about the pressing need to confirm President-elect Trump's nominees.

Sincerely,

[INSERT FULL NAME]
[INSERT YOUR FULL ADDRESS]
[INSERT EMAIL ADDRESS]

How to Organize a Sign-Waving Event

When the tea party movement launched in 2009, there were only 22 people around the country who committed to hosting events. Those 22 individuals did not know whether anyone would show up to the events, but they were highly motivated to bring attention to the out-of-control federal government. Similarly, for these events, you may not be able to attract large numbers of people to join you to wave signs, but it only takes a small group to have a large impact. Even a group of three people waving signs at a busy intersection can influence hundreds of voters.

- 1. Secure a location:** You will want your event to be at an intersection with heavy traffic to maximize visibility. Confirm with local officials that you are allowed to wave signs at this location.
- 2. Make signs:** We have included below some suggestions for quick slogans and messages for your signs. Feel free to write your own.
- 3. Advertise your event:** Use your Facebook and other social media to let all of your activists and friends know about the event.
- 4. Invite the press:** Notify local press (TV, radio, and newspapers) that there will be a street rally on Thursday at 5:30 pm and invite them to attend.
- 5. On the day of the event, send an email reminder** to all of your group's members.
- 6. Take pictures!** Be sure to take pictures of your sign waving event. Send the pictures to us, and also be sure to post your pictures on your Facebook page and any other online tools that you use.

Sample Sign Messages:

Confirm Sessions!

Jeff Sessions = Rule of Law

Confirm Jeff Sessions!

Justice Dept Needs Jeff Sessions!

Sessions for U.S. Attorney General!

Tell the Senate to confirm Jeff Sessions!

Confirm Trump's Nominees!



TEA PARTY

PATRIOTS

About Tea Party Patriots

Tea Party Patriots stands for every American, and is home to millions who have come together to pursue the American Dream and to keep that Dream alive for their children and grandchildren.

What unites the tea party movement is the same set of core principles that brought America together at its founding, that kindled the American Dream in the hearts of those who struggled to build our nation, and made the United States of America the greatest, most successful country in world history.

At its root the American Dream is about freedom. Freedom to work hard and the freedom to keep the fruits of your labor to use as you see fit without harming others and without hindering their freedom. Very simply, three guiding principles give rise to the freedom necessary to pursue and live the American Dream: Personal Freedom, Economic Freedom and a Debt-Free Future.